

| <p align="center">Organ and Tissue Donor Awareness Board Appoquinimink State Service Center, Middletown, Delaware Monday November 24, 2014 - 9:30 a.m. - 11:00 a.m.</p> | | | |
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| Members Present: J. Fredel, J. Hammond, MS. Jones, P. Lilly, J. Quirk, Dr. Swanson(on phone), J. Weinstock (on phone) | | Excused: D. Betts, M. Lau | |
| Guests: P. Calabrese, T. Franzen, C. Schimpf | | Staff: C. LeComte, V. Crowe | |
| <u>TOPICS</u> | <u>LEADER</u> | <u>DISCUSSION SUMMARY</u> | <u>ACTIONS OR PLAN</u> |
| <u>Welcome</u> | J. Quirk Co-Chair | The Co-Chair convened the meeting at 9:31 a.m. at the Appoquinimink State Service Center. | Meeting convened |
| <u>Agenda</u> | J. Quirk | The agenda was reviewed. | Approved without revision |
| <u>Approval of Minutes</u> – August 5, 2014 | J. Quirk | The previous minutes were reviewed. The motion for approval was voiced and the motion passed by J. Weinstock and seconded by MS. Jones. J. Fredel abstained from the vote. Motion passed. | Approved by the Board as written |
| <u>Reports</u> | | | |
| Fiscal Activity Report | C. LeComte | The ending balance of the OTDAB Trust Fund at the meeting in August was \$45,118.49. Since that meeting, there has been \$247.00 deposited into the account from tax donations. An expense of \$10,330.00 was debited for the sponsorship of the Inaugural Delaware Donor Dash 5k Race. Therefore the balance at present is \$35,085.49. The encumbrance of the \$7,700 allocated to OTDAB from the legislature in July 2014 for donor education will be reflected in the next quarterly fiscal activity report. | Informational |
| DMV-Donor Statistics | P. Lilly J. Weinstock P. Lilly | The current percentage of donor designees among licensed drivers and ID holders is 50.35%. It was asked whether P. Lilly can obtain the donor designation rate. Donor designation rate is the number of customers who came into the DMV during a particular time frame and answered “yes” to becoming a donor. This information will help determine how effective public education campaigns are as well as resources being utilized. P. Lilly deemed it plausible and said she would have those reports completed, but will not be able to provide specific data for the various DMV locations. The information regarding specific locations will not be available for 5-7 years when the conversion of the DMV’s software will encompass the data on driver’s licenses and I.D. cards. | Informational Ongoing |
| <u>Old Business</u> | | | |
| Title 14 Education DE. Administrative Code/Health & Safety | T. Franzen | The Department of Education has passed regulations stating that organ/tissue donation awareness shall be integrated into each high school Health Education Program no later than the 2014/2015 school year*. T. Franzen has shared sample curricula being used in NJ and MD with D. Betts and his colleagues. L. Wolfe provided contact information for P. Enslen, the head of Health Education for Delaware. P. Enslen believes that the curriculum should be part of the Driver’s Education curriculum. T. Franzen is still waiting for parameters for the proposed curriculum from the Department of Education. Follow-up with the Chief of Staff for the Department of Education on how they are following their regulations was proposed. GOL has presented to students at Indian River High School and St. George’s High School. Leads are being followed for future presentations at Wilmington Charter High School and Salesianum High School. *Late Note- The Department of Education has moved the start date to the 2015/2016 school year via regulation revisions. | Ongoing Informational |
| State Employees Charitable Campaign (SECC) | J. Weinstock T. Franzen | There have been modest contributions to the OTDAB/GOL campaign totaling approximately \$118.00 as of early October. During the kick-off of the SECC, GOL attended gatherings in Wilmington and Dover in early September to encourage support for their cause. | Informational |

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| <u>New Business</u> | | | |
| Schedule for 2015 Meetings | C. LeComte | It was agreed through e-mail that the OTDAB meetings will be convened on the second Monday of the second month of each quarter. The motion of approval for the change of the meeting time from 9:30-11:00 a.m. to 10:00-11:30 a.m. was voiced by J. Quirk and seconded by J. Hammond. | Motion passed |
| Contract for GOL | T. Franzen | The contract for the OTDAB/GOL has been submitted and is in the process of being reviewed. The start date for the contract is January 5, 2015. The contract includes continued advertisements on the television screens at the DMV, printing of renewal mailers and reminders for customers, updating educational brochures, establishing a curriculum for use in the classroom, and online advertising. New partnership opportunities in social media need to be explored and established in order to promote education regarding organ and tissue donation to new audiences. | Informational |
| OTDAB Recent Activities | T. Frazen | <p>Please see Recent Activity Report for past activities. The first year of the Delaware Donor Dash was very successful with over 200 participants including members of the Board. Plans are in process for next year's event which tentatively will be on a weekend in late August at the Riverfront in Wilmington.</p> <p>GOL participated in a workshop in Milford to talk directly to educators from the area.</p> <p>Partnership with Joey Gase in September at Dover Downs in Delaware encouraged donations at the NASCAR series race. Two days prior to race day, Mr. Gase participated in presentations at St. George's Technical High School, the Wilmington DMV, and A.I. DuPont Hospital.</p> <p>In October, Hearts of Gold workshops took place in Delaware to provide support groups for donor families. Another workshop will take place in December.</p> <p>Donor Sabbath took place in November to reach out to religious communities. More information on this event will be provided during the next meeting.</p> | <p>Informational</p> <p>Ongoing</p> |
| Delaware Donation Performance Improvement Initiative | C. Schimpf | Recruitment of partner hospitals in Delaware to join the Delaware Donation Performance Improvement Initiative which kicks off December 12, 2014 has been ongoing. The program will run throughout 2015 and will close in January 2016. The program will involve implementation of case review meetings, which are already in place at Christiana, Bayhealth- Kent, and A.I. DuPont hospitals, in all participating Delaware hospitals. Quarterly, all participating hospitals will meet to discuss and review cases as well as best practices within hospitals. This will be the only statewide Donation Performance Improvement Initiative. The goal is to raise the current donation rate from 57% to 65%. | Ongoing |
| Kidney Shortage | J. Fredel | <p>An editorial in the New York <i>Times</i> "Ways to Reduce the Kidney Shortage" was released on September 1, 2014. In recent years the increase in the need for of kidney donations has led to the need for change in encouraging living donations. Options discussed for encouraging living donors include tax credits and paid leave.</p> <p>Follow-up on current policies for time-off and data on the fiscal impact of organ and tissue donation will be reviewed at the next meeting.</p> | <p>Informational</p> <p>Ongoing</p> |
| Staffing Change | MS. Jones | C. LeComte will be leaving the Office of Emergency Medical Services for early retirement in a few weeks. Taking over C. LeComte's position will be V. Crowe. | Informational |
| <u>7. Adjourn</u> | J. Quirk | <p>The meeting adjourned at 10:35 a.m.</p> <p>Next meeting Monday, February 9, 2015, 10:00 a.m. to 11:30 a.m., Appoquinimink State Service Center, Middletown.</p> | |